

Level 3 Extended Diploma in Business (RQF)

Study Mode: Full Time | Course Level: 3

Is this course right for me?

If you want to develop a solid understanding of business management to enable you to pursue a career in the profession, this course will develop your knowledge and understanding in all aspects of business.

We want you to be as passionate about all areas of business as we are and we want you to learn, achieve and succeed in your chosen career. This course will give you the knowledge, experience and practical skills you will need to fulfill your business ambitions.

You will have the opportunity to develop your knowledge and skills in Business environments; finance; marketing; international business; management etc

Entry Requirements

You will require a minimum of five GCSEs at grade '4' or above, the five GCSE's must include:

- Mathematics
- English
- One technical subject such as: Science, IT, Graphics, Design & Technology, etc OR
- A Level 2 ICT related Qualification at Distinction or Merit level

What will I learn?

During this course you will study: (units)

Year 1

- 1 Exploring Business
- 2 Developing a Marketing Campaign
- 3 Personal and Business Finance
- 4 Managing and Event
- 8 Recruitment and Selection
- 17 Digital Marketing

Year 2

- 5 International Business
- 6 Principles of Management
- 7 Business Decision Making
- 20 Investigating Corporate Social Responsibility
- 21 Training and Development
- 22 Market Research
- 23 The English Legal System

What skills will I gain?

The course provides transferable knowledge and skills that prepares you for progression to university. The transferable skills that universities and value include:

- The ability to learn independently
- The ability to research actively and methodically
- Being able to give presentations and being active group members.

The course provides a vocational context in which learners can develop the knowledge and skills required for particular degree courses, including:

- Reading technical texts
- Effective writing
- Analytical skills
- Creative development
- Preparation for assessment methods used in degrees

How will I be assessed?

Four units are externally assessed.

Seven units are internally assessed

What can I do next?

On successful completion of this course, you will be eligible to progress on to a HNC/D or Undergraduate

Degree programme such as Business & Management; Business & Finance; Business and Human Resource

management; International Marketing; etc or a level 4 Apprenticeship.

Delivery

Location: Paget Road Campus

Start Date:

Day:

Time:

Course Fee:

Course Code: BUSED50067461

Study Mode: Full Time

Apply online: www.wolvcoll.ac.uk/apply