

Business Edexcel Level 3 National Foundation Diploma

Study Mode: Full Time | Course Level: 3

Is this course right for me?

If you are interested in a career in business this course will give you the knowledge, experience and practical skills you will need to fulfill your ambitions.

You will learn about basic management techniques, business environments, finance, marketing, international business and management, as well as learning about national and global organisations human and technological resource planning, marketing strategies, digital marketing and event planning, as well as starting a small business and supporting business organisations.

This course is the first year of the two-year Level 3 extended diploma in business.

Entry Requirements

To access this course you are required to have:

- Five GCSEs at grade 4 or above, including maths, English OR
- Level 2 business-related qualification at Distinction or Merit level

What will I learn?

During this course you will study:

- Exploring business
- Developing a marketing campaign
- Personal and business finance
- Managing an event
- Recruitment and selection
- Digital marketing

What skills will I gain?

During the course you will develop a range of transferable skills that will be useful in the future - whether you progress to further study at college, go to university or move into employment, including:

- Independent learning
- Research techniques
- Presentations
- Reading technical texts
- Effective writing

- Analytical skills
- Creative development
- Preparation for assessments

How will I be assessed?

During the course you will be assessed in the following ways:

- Exams
- Course work
- Assignments
- Presentations

What can I do next?

On successful completion of this course, you will be eligible to progress on to:

- HNC or HND in business
- Degree in Business & Management; Business & Finance; Business & Human Resource Management; or International Marketing
- Level 4 Business Apprenticeship.
- Career in a range of business organisations

Why study with us?

- Develop skills enabling you to work in a wide range of areas
- Visit businesses to find out how they operate
- Talk to visiting speakers about what it's like to work in their specific profession
- Tutors with many years' experience of working in the industry themselves
- Opportunity to progress to university-level courses

Delivery

Location: Paget Road Campus

Start Date: 04/09/2023

Day:

Time:

Course Fee:

Course Code: CP0049

Study Mode: Full Time

Apply online: www.wolvcoll.ac.uk/apply