

Pearson BTEC Level 4 HNC in Business (RQF)

Study Mode: Part Time | Course Level: 4

Is this course right for me?

Are you a real go-getter with a desire to succeed?

The world of business is vibrant and fast-paced offering exciting opportunities in a range of sectors and if you are looking for a senior position in the business industry the BTEC level 4 HNC in Business will enable you to broaden your knowledge across a wide range of topics and give you the skills to succeed in your chosen profession.

HNCs are highly valued by employers and studying the course will enhance your employment prospects and career progression at a management level.

Entry Requirements

To access this course you are required to be aged 18 or over and have:

- Be aged 18 or above to study a HNC qualification
- Level 3 qualification
- GCSE in maths and English at grade C or above
- Interest or experience in business - however mature students will be considered in light of relevant work and life experience

In addition,

- You will be required to complete a diagnostic assessment for literacy and numeracy
- If English is not your first language you will need to meet the English entry requirements of the IELTS (International English Language Testing System) 5.5 or demonstrate you have the equivalent ability in English

What will I learn?

During this course you will study the following modules:

Mandatory Core Units:

- Business environment
- Marketing essentials
- Human resources management
- Management and operations
- Management accounting
- Managing a successful business project

Optional Units

- Entrepreneurship and small business management
- Innovation and commercialisation

What skills will I gain?

By studying this course you will:

- Develop your understanding of the business environment
- Learn how marketing principles work
- Develop an appreciation for the legal (negligence & contracts) aspect for business
- Develop your confidence in dealing with business decision making tools and processes
- Understand how business strategy develops in industry
- Improve your ability in working with and leading people
- Gain valuable team working and communication skills by taking part in project management

How will I be assessed?

This is an assignment-based course and there are no exams. You will be continually assessed throughout the programme and there are several components to the assessment which will involve research projects, role plays, written assignments, portfolios and online materials on Moodle including powerpoint presentations and group/individual presentations.

What can I do next?

The skills you will learn from this course will enable you to:

- Pursue a career in a business environment
- Progress to further higher level business courses at university

Delivery

Location: Paget Road Campus

Start Date: September 2023

Day:

Time:

Course Fee: £2,750 per year

Course Code: Q1665

Study Mode: Part Time

Apply online: www.wolvcoll.ac.uk/apply