

## **Business Pearson Level 3 National Extended Diploma**

Study Mode: Full Time

### **Is this course right for me?**

If you are interested in a career in business this course will give you the knowledge, experience and practical skills you will need to fulfil your ambitions.

You will learn about basic management techniques as well as the following:

- business environments
- finance
- marketing (including marketing strategies, digital marketing, and event planning)
- international business and management
- national and global organisations
- human and technological resource planning
- setting up a small business/ebusiness

This course is the first year of the two-year Level 3 extended diploma in business. Successful completion of the foundation diploma will enable you to progress to the second year extended diploma.

## **Entry Requirements**

### **For external applicants:**

To access this course, you are required to:

- Five GCSEs at grade 4 or above, including maths, English OR
- Level 2 business-related qualification at Distinction or Merit level
- Demonstrate how you have previously had good attendance and punctuality and a good attitude to learning

### **For internal progression learners (already studying with us):**

Learners must be able to demonstrate that they:

- Have successfully completed a relevant course that naturally progresses onto this programme, achieving a good standard
- Have improved their English and maths grades since enrolment
- Have maintained good attendance and punctuality
- Show a consistently positive attitude to learning

## **What will I learn?**

During this course you will study:

- Exploring business
- Developing a marketing campaign
- Personal and business finance
- Managing an event
- Recruitment and selection
- Digital marketing

## **What skills will I gain?**

During the course you will develop a range of transferable skills that will be useful in the future, whether you progress to further study at college, go to university or move into employment, including:

- Presentation skills using different software packages
- Reading and understanding technical texts and language used in the sector
- Effective business writing skills
- Understanding data models and how to analyse information presented in spreadsheets and databases
- Independent learning
- Research techniques
- Preparation for assessments

## **How will I be assessed?**

During the course you will be assessed in the following ways:

- Exams
- Course work
- Assignments
- Presentations

## **What can I do next?**

On successful completion of this course, you will be eligible to progress to:

- Business Level 3 extended diploma
- HNC or HND in business
- Degree in Business & Management; Business & Finance; Business & Human Resource Management; or International Marketing
- Level 4 business apprenticeship.
- Career in a range of business organisations

## Delivery

**Location:** City Learning Quarter

**Start Date:** 07/09/2026

**Day:**

**Time:**

**Course Fee:**

**Course Code:** CP0007

**Study Mode:** Full Time

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