

## **Travel, Tourism & Aviation Edexcel BTEC Level 3 National Foundation Diploma**

Study Mode: Full Time

## **Is this course right for me?**

**Do you have a passion for travel? Interested in learning about one of the world's fastest-growing industries? A people person? If so, this course is for you!**

Travel and tourism is a global industry offering diverse career opportunities. If you love people, places, organisation, and customer service, this course will give your career the flying start it deserves.

This BTEC Level 3 Extended Diploma is the most up-to-date travel and tourism course available, ensuring you study the industry in its latest form. You'll develop employer-valued skills such as itinerary planning, marketing, presentation, customer service, and in-depth destination knowledge.

Additional Qualifications:

- Year 1: Level 2 Certificate in Introduction to Cabin Crew
- Year 2: Certificate in Resort Representatives

These will enhance your knowledge of airline and guest safety, emergency procedures both on-board and in resort, selling services to passengers and guests, making announcements, and handling guest issues.

### **Trips & Visits:**

Gain hands-on experience through compulsory visits to key industry locations such as London, Oxford, Blackpool, Butlins Minehead, Dudley Zoo, Cadbury World, Alton Towers, Carding Mill Valley, NEC (tourism events), and Birmingham Airport. You'll also have the chance to attend a residential study visit (past destinations include Rome, Disneyland Paris, and Krakow) and participate in the Turing scheme for a three-week European work placement.

### **Costs:**

- Compulsory study visits: £100 per year (payable at enrolment)
- Optional residential visit: Approx. £300
- Uniform: Black shoes/trainers, black trousers/skirts/jeans (no rips), and a college-branded top (available for purchase).

Order kit here: [www.laclothing.co.uk/wolcoll](http://www.laclothing.co.uk/wolcoll)

## Entry Requirements

For the Foundation Diploma you are required to have:

- Four GCSE grades at 4 or above including English and maths or A full level 2 qualification at merit or above.

***To progress onto year two/Extended Diploma you are required to have successfully completed the Foundation Diploma.***

## What will I learn?

During the course some of the potential units you will study are:

- Principles of marketing in travel and tourism – the principles of marketing and how these principles are used within the travel and tourism industry
- Researching current travel trends and key issues in travel and tourism – completion of a research project on a topic of your choice
- Managing accommodation services – the skills needed to understand the accommodation sector, an integral part of the travel and tourism industry
- Events, conference and exhibitions – an in-depth look at the sector, giving you the knowledge needed to explore a potential career or choose to continue further studies at university
- Sustainable tourism – investigating how the travel industry is keeping up-to-date to adapt to the needs of customers and the planet, now and in the future
- The airport experience – looking at a customer's airport experience from arrival to departure
- The UK as a tourist destination – why the UK is the 9th most popular tourist destination in the world and what motivates tourists to visit

## What skills will I gain?

You will gain the following valuable skills sought after by employees and universities alike:

- Researching and proposal skills
- Academic writing skills and referencing knowledge
- Presentation skills
- In-depth knowledge of industry components and how they successfully work together
- Enhanced knowledge of the UK as a world leading tourism destination
- Marketing and branding skills

## How will I be assessed?

A variety of assessment methods are used including individual and group presentations, case studies, assignments, reports and marketing and event presentation materials.

## What can I do next?

The skills you will learn from this course will enable you to:

- Pursue a career in any of the travel and tourism sectors such as visitor attractions managers, cabin crew, resort representatives, adventure tour guides, specialist travel agents, handling agents, airport staff and many more
- Complete the second year of your programme and progress further to our HNC
- Move on to a HE course in tourism management, travel and tourism events management, adventure tourism management, travel journalism or festival and event management (when achieved alongside other qualifications such as previously gained GCSE's and/or BTEC First Diploma)

## Delivery

**Location:** Wellington Road Campus

**Start Date:** 01/09/2025

**Day:**

**Time:**

**Course Fee:**

**Course Code:** CP0019

**Study Mode:** Full Time

Apply online: **[www.wolvcoll.ac.uk/apply](http://www.wolvcoll.ac.uk/apply)**