



Apprenticeship Awards 2024

Sponsorship Pack

City of Wolverhampton College Apprenticeship Awards 2024

It's time to recognise and celebrate the very best apprentices and apprentice employers at City of Wolverhampton College!

Thursday 11 July 2024, 7-9pm

Molineux Stadium, Hayward Suite, Waterloo Road, Wolverhampton, WV1 4QR

Now entering its fourth year, the Apprenticeship Awards celebrate the very best apprenticeship talent – and being a sponsor is one of the best ways of supporting this prestigious event.

The evening will showcase the achievements and provide well-deserved recognition for apprentices and employers who have demonstrated high levels of commitment to developing their workforce through apprenticeship programmes.

The 2024 event will be bigger and better than ever before, delivering the ultimate experience for every guest at this black-tie event. On arrival, guests will enjoy a complimentary drinks reception before heading through to the main banquet hall to get the prestigious ceremony underway – complete with a delicious sit-down meal of course. There will also be inspirational guest speakers and lots of entertainment thrown in for good measure!

The college offers over 25 apprenticeship standards in a wide range of industry sectors and, with over 700 apprentices currently enrolled on programmes across the region, the college is transforming the lives of young people and supporting local employers and the local economy by equipping their staff with the skills and knowledge needed to meet the demands of their business.

The Apprenticeship Awards is a non-profit making event. All sponsorship received will be used towards delivering a fantastic event for all involved. Any extra funds will be used to support students at City of Wolverhampton College.

SPONSORSHIP OPPORTUNITIES

Main Sponsor – 1 available

Dinner Sponsor

Welcome Drinks Sponsor

Individual Awards Category Sponsor

1. Main Sponsorship Package

- Main sponsor of the overall event
- Company name on all invitations and award trophies
- Short welcome speech opportunity for company representative
- Table of 10 in a prime location for you and your invited guests
- Complimentary glass of wine for you and your guests during dinner
- Company logo on associated certification for all awards
- Company logo included in programme as headline sponsor and advertised on presentation screens around the venue
- Opportunity to provide promotional item/prize for all winners (sponsor to supply)
- Opportunity to display promotional materials in prime location (sponsor to supply)
- Two-page advertisement/editorial spread included in the event programme
- Company logo on reception display banners
- Organisation profile featured on Apprenticeship Awards page of the college website
- Mentions across all college social media platforms

£8,000

2. Dinner Sponsor

- 5 complimentary tickets for you and your invited guests
- Opportunity to display promotional materials at the Welcome Drinks and throughout the dinner (sponsor to supply)
- Opportunity to brand your table (sponsor to supply items)
- Branded coasters placed at every table place setting
- Full page advert/editorial in the event programme
- Company logo displayed on sponsor banner in reception area
- Company logo advertised on presentation screens around the venue
- Acknowledgment of your sponsorship in the welcome/introduction
- Mentions across all college social media platforms

£3,500

3. Welcome Drinks Sponsor

- 2 complimentary tickets for you and a guest
- Opportunity to display promotional materials at the Welcome Drinks (sponsor to supply)
- Half a page advert/editorial in the event programme
- Acknowledgment of your sponsorship in the welcome/introduction
- Company logo displayed on sponsor banner in reception area
- Company logo advertised on presentation screens around the venue
- Mentions across all college social media platforms

£1,200

4. Individual Awards Category Sponsor

- 1 x Award Sponsorship (please see list below)
- Company name on associated award
- Company logo on associated certification
- Opportunity to provide promotional item/materials for winners (company to supply)
- Company representative to present associated award, with seats in prime location for them plus one invited guest
- £50 prize
- Company logo included in programme with associated award and advertised on presentation screens around the venue
- Mentions across all college social media platforms of your sponsorship

**£500
each**

Available awards to sponsor:

Apprentice of the Year - Automotive

Apprentice of the Year - Barbering

Apprentice of the Year - Building Services

Apprentice of the Year - Business Support

Apprentice of the Year - Construction & Rail

Apprentice of the Year - Creative & Journalism, Digital Marketing & IT

Apprentice of the Year - Drinks Dispense & Hospitality

Apprentice of the Year - Engineering, including Lean Manufacturing and
Polymer Processing

Apprentice of the Year - Hairdressing

Apprentice of the Year - Health & Social Care and Early Years

Apprentice of the Year - Leadership & Management

Overall Apprentice of the Year 2024

Book your sponsorship package online:

www.wolvcoll.ac.uk/apprenticeship-awards

If you would like further information about the awards ceremony contact:

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